



Economic Census 2013/14

(Agriculture, Industry, Trade and Services)



Department of Census and Statistics
Ministry of Finance and Planning



Vision

To be the leader in the region in producing timely statistical information to achieve the country's development



Mission

Making contribution to the socio economic development of the country by providing accurate and timely statistics, more effectively by means of new technology and utilizing the services of dedicated staff under a strategic leadership to become a prosperous nation in the globalized environment



Legal Background

- Legal powers to collect data by Censuses and Surveys has been assigned to the Department of Census and Statistics by the Census Ordinance and the Statistics Ordinance.
- According to these ordinances, respondents are bound to provide data which are collected for matters of national interests and are required for planning and decision making for the development of the country .
- Also according to these ordinances the Department should collect reliable data while maintaining confidentiality of the respondents.



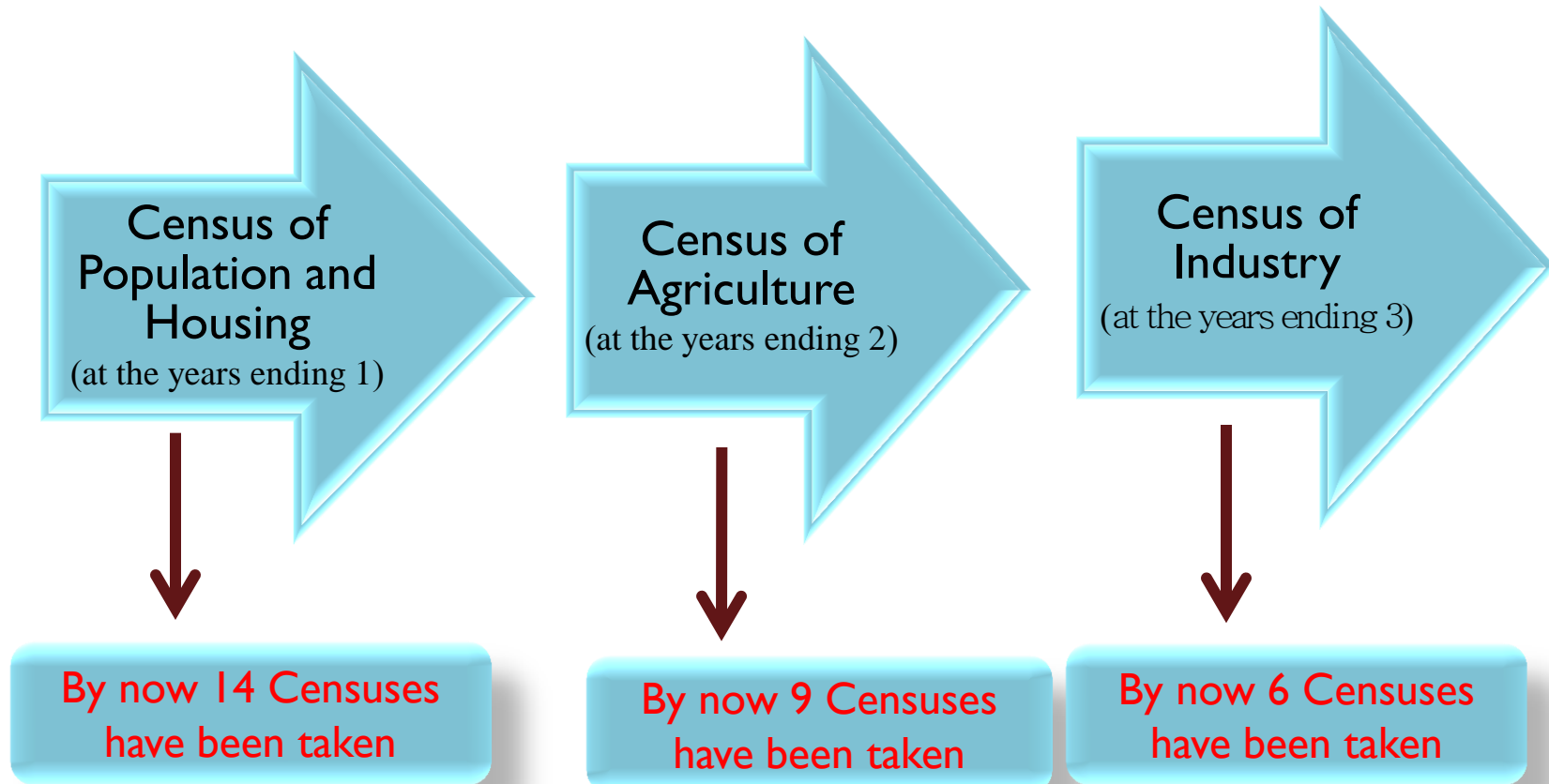
Department of Census and Statistics collect necessary data through Censuses, Surveys and Other data collecting programs and administrative reports

Some of the Statistics compiled by the Department are given below:

- Information on Population and Housing
- Gross Domestic Product
- Colombo Consumer Price Index
- Literacy Rates
- Estimating Poverty line
- Unemployment ratio
- Statistics about paddy and other agricultural crops and livestock etc.



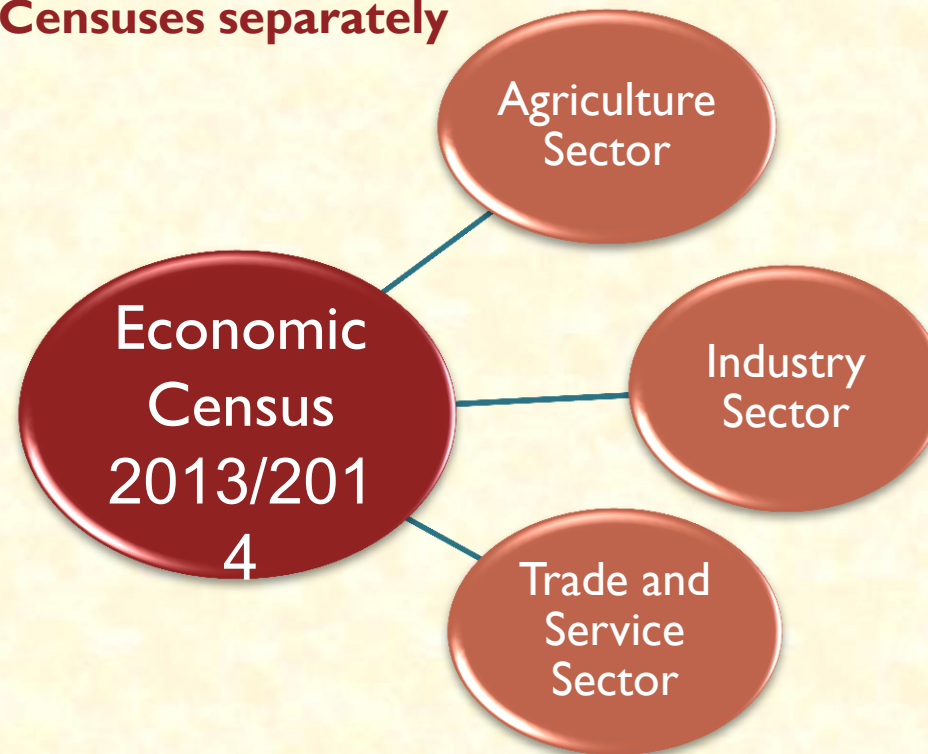
Main Censuses held by the Department





A change in Agriculture and Industry Censuses in this round

Considering the development process of the country an **Economic Census covering the Agriculture, Industry, Trade and Services sectors, will be conducted instead of two Censuses separately**



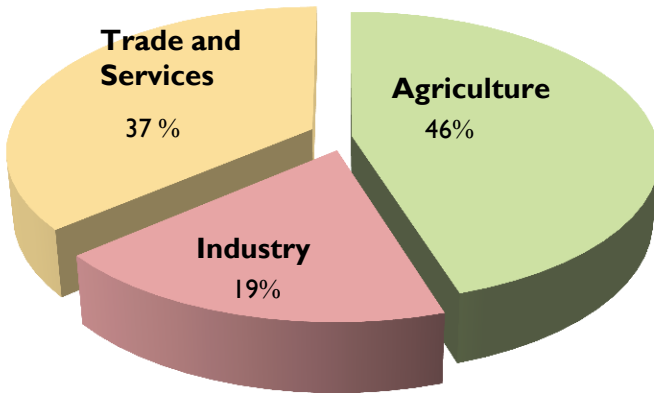


Objectives of the Economic Census

- **Collecting information on Agriculture, Industry, Trade and Service sectors**
- **Providing data to prepare necessary plans and policies to develop those sectors based on structural changes in these sectors**
- **Collecting information about Small and Medium Enterprises (SMES) which is an important sector for economic stability of the country**
- **Preparation of plans to develop informal sector which is another important sector of the economy**
- **Providing necessary information for planning infrastructure facilities for the projects implemented by the government to uplift the living standards of the people**
- **Obtaining necessary information for preparation of national accounts**
- **Preparation of lists of institutions (sample frame) required for conducting surveys during the next 10 years**

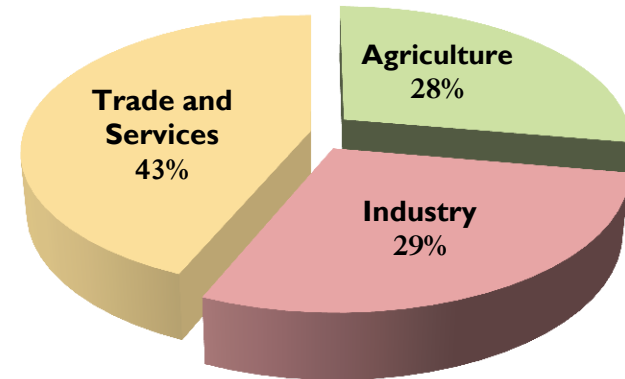


Sectoral Contribution for Gross Domestic Production



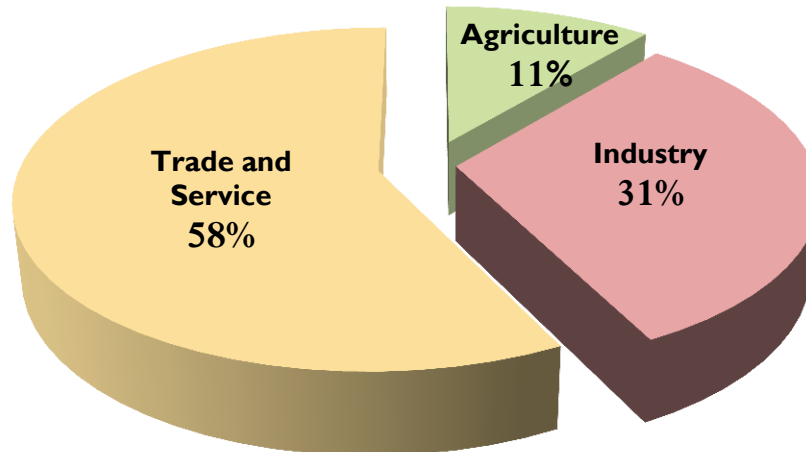
Year 1950

Highest contribution was from **Agriculture Sector**



Year 1980

Contribution of Agriculture sector has been declining due to increase in the contribution of Industry and Service Sectors



Year 2012

Similar to the developed countries by now contribution of the trade and service sectors has exceeded that of agriculture and industry sector



Economic Census 2013/2014

Economic Census is the complete process of collecting information, compiling evaluation, analysis and publication of distribution of the units involved in agriculture, industry and trade and services within an assigned period covering all units engaged in economic activities located in geographical boundaries of the country

Units engaged in Economic Activities ..

- **An unit engaged in agriculture activities means** : activities such as cultivating vegetables for consuming and selling, rearing animals for selling etc.
- **Examples for unit engaged in industry** : Garment industry, Mining of gems, a bakery etc.
- **Examples for unit engaged in trade and Services** : Shop, an education institute etc.



Sectors covered by the Economic Census

Following sectors are covered which comes under Industry, Trade and Services, operated within the Sri Lankan territory.

1. Agriculture





2. Industry

Mining and Quarrying



Manufacturing



Electricity, Gas and Steam and air conditioning supply



Water supply, sewerage, waste management and remediation activities



Construction





3. Trade and Service





3. Trade and Services

- ❖ Wholesale and Retail Trade
- ❖ Transport and Cargo handling
- ❖ Accommodation and Food Supply
- ❖ Information and Communication
- ❖ Finance and Insurance
- ❖ Real Estate Activities
- ❖ Vocational, Scientific and Technology activities
- ❖ Administrative and Support Services
- ❖ Public Administration and security, essential social security
- ❖ Education
- ❖ Public Health and Social Services
- ❖ Arts and public recreational activities
- ❖ Other Services



Main Steps of Economic Census

There are 4 main steps

1. Listing of all estates in Sri Lanka (Agricultural holdings, extent of which is more than 20 acres):

during July – August months 2013

2. Listing of all units engaged in industry, trade and service sectors

during October – November months 2013

3. Collecting detail information from all agricultural holdings

during January – March 2014

4. Collecting detail information from units engaged in listed industry, trade and services activities

during July – August 2014



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during July – August months 2013

2. Listing all units engaged in industry, trade and service sectors

during October – November months 2013

3. Collecting detail information from holdings

during January

4. Collecting detail information from and services

during July –

During these steps individuals and institutions engaged in economic activities should be made aware about this census for them to provide accurate information to the enumerators.



Examples for indicators to be prepared with this Economic Census

A. For Industry, trade and services sectors

By sector (Industry, trade and services) and administrative divisions

- Employment
- Women Entrepreneurship
- Input, assets, value of capital (To identify SME institutions)
- Value added

By economic activity (Mining and Quarrying) and administrative division

- Current Institutions
- Number of employed persons
- Output, salaries and wages



B. For Agriculture Sector

By administrative divisions

- Number and Extent of Agricultural holdings
- Number and extent of estates
- Land usage and ownership
- Land extent
- Information on Livestock
- Aqua Culture
- Bee Culture
- Flowers and ornamental plants
- Information on usage of agricultural equipment



For conducting the census successfully

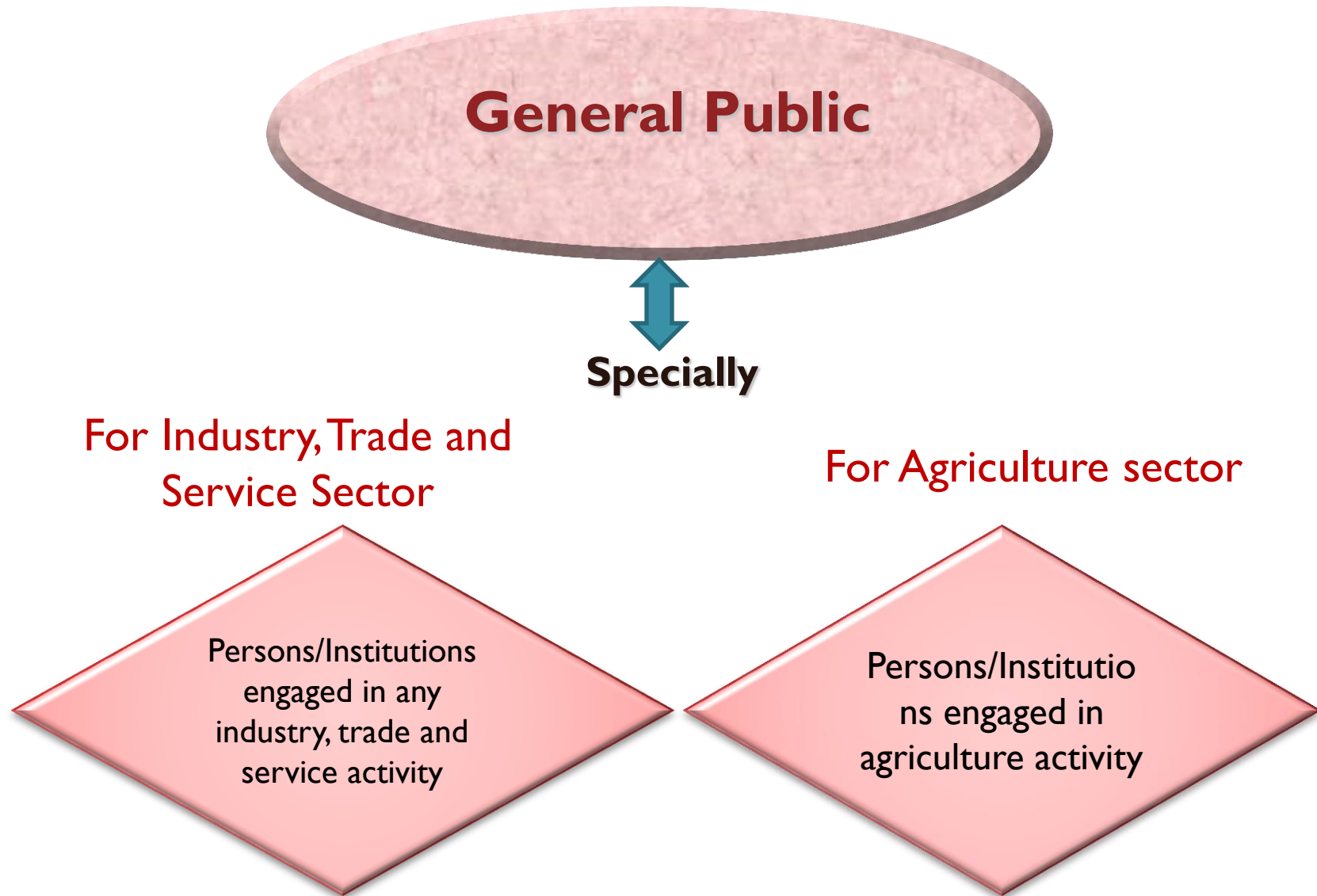
Accurate information should be obtained from respondents

Respondent should be made aware through media for them to volunteer in providing data

Respondent should be made aware during all four periods that the census will be conducted through publicity programme



Whom should be made aware?





- The media can play a major role in making the respondents aware about the census and it will help in conducting the census successfully which is a matter of national interest.
- If you have any doubts on the reports to be published about the census, you may get the clarifications by contacting the Director General/Census Superintendent of the Department of Census and Statistics



Expected publicity methods for the census

- ❖ Advertisements & News } Television, Radio,
Newspapers
- ❖ Article and Reports → Newspapers
- ❖ Short Messages (**SMS**)
- ❖ Press Briefing → Television, Radio,
- ❖ Talk Shows } Television,
- ❖ News Bar



THANK YOU